

BUYERS' ASSESSMENT ON GOAT MEAT SECTOR IN NLSIP WORKING DISTRICTS



May, 2020

Government of Nepal
Ministry of Agriculture and Livestock Development
Nepal Livestock Sector Innovation Project

Harihar Bhavan, Lalitpur

Phone: 01-5010001

E-mail: nlsipnepal@gmail.com

Website: www.nlsip.gov

FOREWORD

The Government of Nepal (GoN), Ministry of Agriculture and Livestock Development (MoALD) with assistance from the World Bank, is implementing **Nepal Livestock Sector Innovation Project (NLSIP)** in 28 districts, covering five provinces- province number-1, province number-2, Bagmati, Gandaki and province number-5. Given the importance of the livestock sector to rural livelihoods, food and nutrition security, as well as for growth of the national economy, this project is expected to be a "game changer" project in the livestock sub-sector. The project aims to raise the productivity, production and income and lead to further investment for the overall development of the sector by improving service delivery, access to information, technology, market, financial resources and environmental and social safeguards measures.

The component C *Promoting Inclusive Value Chains for Selected Livestock Commodities* of the project aims to develop productive alliance in selected livestock sub-sectors and to contribute to import substitution (for dairy products and goat meat) and export promotion (for Chyangra pashmina) by improving the productivity and value addition within the targeted value chains namely- milk, goat meat and Chyangra pashmina. This project component will directly contribute to the project development objectives by supporting the integration of smallholder livestock farmers in these value chains. This component will also facilitate formation of productive alliance to ensure active engagement of the various active value chain actors including the bank and financial institutions. The productive partnership will be supported through a 50% (maximum Rs. 10 million) matching grant where, 20% cash contribution by the respective producer's organization and 30% loan from a bank or financial institution is mandatory.

This goat meat sector buyers' assessment report has been prepared by the project value chain specialists to identify the potential buyers of goat meat in the country in general, and in the project area in particular. This report includes general description of the goat sector in the country and also all the major buyers of goat and goat meat operating currently in the 28 project districts. Also included in the report is information on the business and contact details of the potential buyers; especially the live animal markets, butcher/meat shops, and live goat traders which are involved in the goat and goat meat business. This report is prepared in order to help the probable grant applicants develop value chain linkages and create productive alliance while preparing sub-project concept notes for the project matching grant.

I believe, the goat and goat meat related Producer Organizations interested to participate in the project matching grant through a functional productive alliance will find this report very useful. I also take this opportunity to thank Meat Value Chain Specialists Dr. Bhim Nath Chaulagain and Dr Chatra Bahadur Chetry and Team Leader Dr Amar Bahadur Shah for their hard work in preparing this report.

Dr Dilli Ram Sedai

Project Director

7 June, 2020

ABBREVIATIONS	
ADB	Asian Development Bank
AGDP	Agricultural Gross Domestic Product
BFI	Bank and Financial Institution
CBS	Central Bureau of Statistics
CLDP	Community Livestock Development Project
DLSU	Decentralized Level Support Unit
DLS	Department of Livestock Services
ECOP	Environment Code of Practice
FY	Fiscal Year
FAO	Food and Agriculture Organization
FPP	Full Project Proposal
GoN	Government of Nepal
GDP	Gross Domestic Product
GHG	Green House Gases
GR	Grant Recipient
HVAP	High Value Agriculture Project in Hill and Mountain Areas
KUBK	Kisankalagi Unnat Biu-Bijan Karyakram
Kg	Kilogram
MT	Metric Ton
MoALD	Ministry of Agriculture and Livestock Development
M&E	Monitoring and Evaluation
MG	Matching Grant
MIS	Management Information System
NLSIP	Nepal Livestock Sector Innovation Project
PAD	Project Appraisal Document
PA	Productive Alliance

PDO	Project Development Objective
PCN	Project Concept Note
PMU	Project Management Unit
PIM	Project Implementation Manual
PO	Producer Organization
Rs	Rupees
SM	Social Mobilizer
VC	Value Chain
VH & LSEC	Veterinary Hospital and Livestock Service Expert Center

Table of Content

1. INTRODUCTION	1
1.1 The Report	1
1.2 The Project- NLSIP	1
1.2.1 Project Components	2
1.2.2 Productive Alliances and Promotion of Inclusive Value Chains	3
2 OBJECTIVES.....	5
3. METHODOLOGY	5
4. LIMITATIONS.....	6
5. GOAT SECTOR IN NEPAL	6
5.1 Background.....	6
5.2 Goat and Goat Meat Production	6
5.3 Goat Meat Demand	8
5.4 Goat and Goat Meat Marketing	8
5.5 Goat Market Infrastructure and Marketing Practice.....	9
6. Goat and Goat Meat Production and Marketing in Project Districts	10
6.1 Goat and Goat Meat Production in Project Districts.....	10
6.2 Goat Meat Demand and Marketing in Project Districts	12
6.2.1 Goat Value Chain Actors.....	12
6.2.2 Productive Alliance and Buyers	13
7. CONCLUSION AND RECOMMENDATION	15
8. REFERENCES.....	17

List of Figure

Figure 1: NLSIP Project Area2

Figure 2 : Growth rate of livestock population.7

Figure 3: Channels for goat marketing (Source: FAO 2010) 10

List of Table

Table 1: National Goat Population for last ten years (Source: MoALD 2019)7

Table 2: Total Meat and goat meat production for last ten years (Source: MoALD 2019)8

Table 3: Goat Population and Goat Meat Production of Project Districts (Source: MoALD 2019) 10

Table 4: Meat Shops in Project Area 14

Table 5 : Goat Haat Bazaars in Project Area 15

List of Annexes

Annex 1: List of Meat Shops in Project Districts:..... 16

Annex 2: List of Goat Haat Bazaars in Project Districts 38

Annex 3: List of Live Goat Traders 41

GOAT MEAT BUYERS ASSESSMENT IN NLSIP PROJECT DISTRICTS

1. INTRODUCTION

1.1 The Report

This buyers' assessment report on goat meat sector in Nepal Livestock Sector Innovation Project (NLSIP) working districts is prepared to identify the potential buyers of goat, goat meat (Chevon) and goat meat products in the country in general, and in the project working districts in particular. Attempts have also been made, to prepare an inventory of all the probable major buyers currently involved in goat meat sector, and group them according to the project Decentralized Livestock Support Unit (DLSU) working districts. The report also comprises information on the available buyers with their contact details and capacity. The NLSIP, under its Component-C, plans to support about 500 eligible productive alliances (PA) on selected livestock value chains- dairy, goat meat and Chyangra pashmina, of which about 225 will be in goat meat sector. This buyers' assessment report is expected to help in linking the probable grant applicant producers to the buyers and also support them in preparation of the sub-project concept notes (PCN) and full project proposal (FPP).

Following is the outline of this report:

- I. Introduction.
- II. Objectives.
- III. Methodology.
- IV. Limitations.
- V. Goat sector in Nepal.
- VI. Goat and goat meat marketing in project districts.
- VII. Conclusion and recommendations.

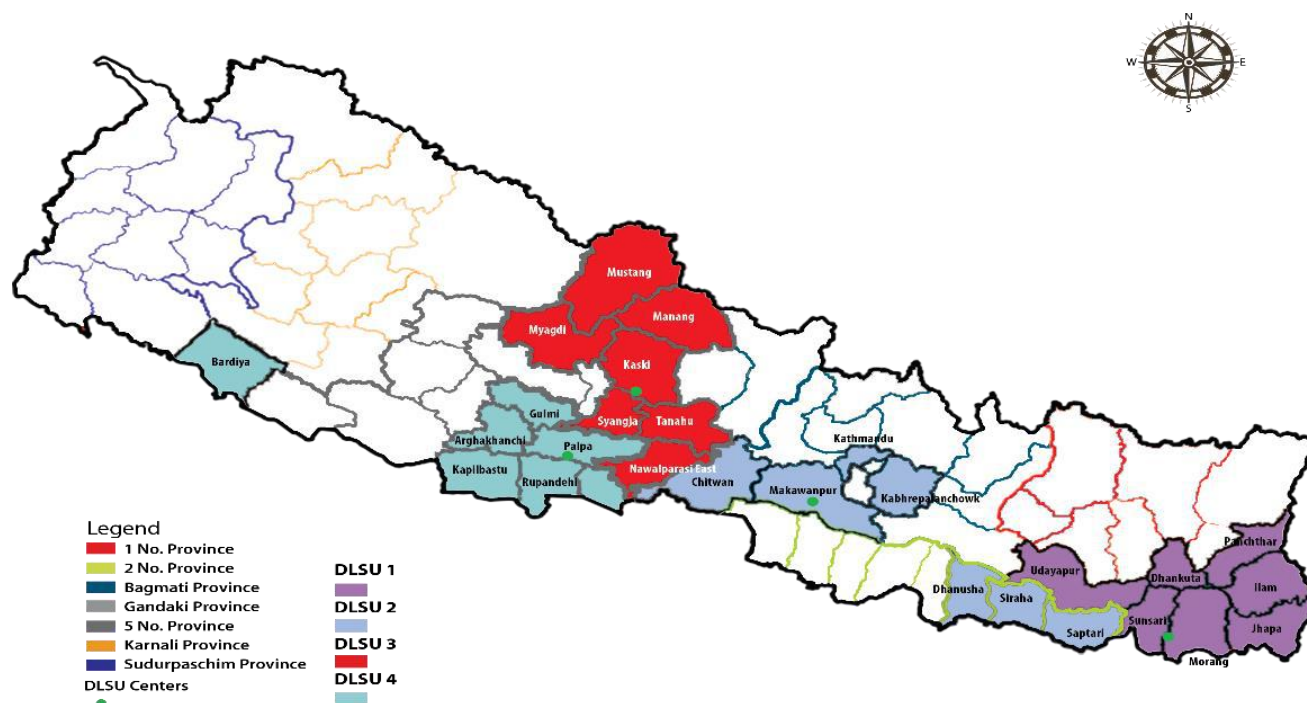
1.2 The Project- NLSIP

The Government of Nepal (GoN), Ministry of Agriculture and Livestock Development (MoALD) with assistance from the World Bank, is implementing NLSIP in 28 districts, covering five provinces- province number-1, province number-2, Bagmati, Gandaki and province number-5. Given the importance of the livestock sector to rural livelihoods; food and nutrition security; as well as for the growth of the national economy; this project is expected to be a "game changer" project in the livestock sub-sector. The project aims to raise the productivity, production and income and lead to further investment for the overall development of the sector by improving service delivery, access to information, technology, market, financial resources and environmental and social safeguards measures.

NLSIP plans to adopt approach to respond to national demand for livestock and livestock products through a stronger and effective partnership between the buyers and producers. The project will also work to strengthen the dairy, goat meat and pashmina value chain linkages, and scale up improved farm technologies and practices. The project covers all the three eco-zones (Tarai, Hill and Mountain) in four clusters, encompassing five provinces and commodity specific value chains - dairy, goat meat and Chyangra pashmina.

The Project is being managed by a Project Management Unit (PMU) at the center, led by a Project Director and supported by DLSUs at four different locations namely: Biratnagar, Hetauda, Pokhara and Butwal which are led by Senior Livestock/Veterinary Officers.

Figure 1: NLSIP Project Area



The project is being executed in 289 municipalities and rural municipalities of 28 districts covering five provinces (provinces number 1, 2, Bagmati, Gandaki & province number 5) of the country, reaching to a population of 12.4 million (45% female). The project targeted primary beneficiaries are 200,000 people (45% female) who will be organized in 3,000 Producers' Organizations (POs) such as farmer groups and cooperatives.

1.2.1 Project Components

NLSIP has following four components:

Component-A: Strengthening Critical Regulatory and Institutional Capacity: This component consists of three sub-components: (i) policies and regulatory framework, (ii) institutional capacity strengthening, and (iii) establishment of a livestock management information system. These interventions are expected to create conducive environment for growth of the sector by strengthening the institutional capacity of government agencies.

Component-B: Promoting Sector Innovation and Modernizing Service Delivery: This component will enhance livestock productivity and climate resilience. The component aims to develop the capacity of key stakeholders along the selected livestock supply chains to develop, disseminate, and adopt best improved practices. The activities under this component will also contribute to environmental sustainability, particularly GHG emission reduction through promotion of climate-smart technologies and practices to help achieve efficiency and increases

in animal production, for example, through balanced animal nutrition, reduction in disease incidence and genetic improvement of animal stock.

The Component B includes the following three sub components: (i) support to POs including farmers' groups and cooperatives (ii) modernizing animal health and breeding services, and (iii) strengthening farmers' training and extension services.

Component-C: Promoting Inclusive Value Chains for Selected Livestock Commodities: This component seeks to develop a more commercial-oriented approach for selected livestock value chains and contribute to import substitution (for dairy products and goat meat) and export promotion (for Chyangra Pashmina) by improving the productivity and value addition. The component directly contributes to the project development objectives (PDO) by supporting the formation of productive alliances and integration of smallholder livestock producers in the selected livestock value chains- dairy, goat meat and Chyangra pashmina. The component focuses on improving smallholders' access to market through promotion of collective marketing and strengthening the backward and forward linkages among the value chain actors. The activities under this component target direct and indirect support to the actors involved in the PA, regulation and service delivery, and processing and value addition. The targeted beneficiaries under this component are farmer groups, cooperatives, traders, processors, and other private sector actors.

The component includes two sub-components: (i) development of productive partnerships (productive alliance, dialogue platform, entrepreneurial skills development, and bankable business plans), and (ii) financing livestock value chains through a matching grant (MG), and linking the POs to financing institutions and markets.

Component-D: Project Management and Knowledge Generation: This component of the project supports all aspects of project management and implementation, including (i) strategic and operational planning, implementation, and monitoring and evaluation (M&E) of the project activities and appropriate use and optimization of project resources; (ii) compliance to safeguard policies; (iii) implementation of public awareness and outreach campaigns; (iv) verification and reporting on project execution and impacts thereof; (v) establishment, operation and management of the PMU and DLSUs; and (vi) the preparation and commissioning of project-related studies, workshops, and seminars, generating knowledge derived from the project implementation experiences, including but not limited to mainstreaming climate-smart livestock practices, to be communicated to various public and private sector entities on time and effectively.

1.2.2 Productive Alliances and Promotion of Inclusive Value Chains

1.2.2.1 Development of Productive Alliance

The project, under component-C plans to support about 500 selected productive alliance (PA) based enterprises with production and post-production value chain support, of which 225 will be from goat meat sub-sector (NLSIP 2020). The PA is defined by Salvo as "a formal agreement between a group of organized farmers and a buyer, for the provision of a certain good, in a specified quantity and quality" (Salvo CPD 2010).

Thus, the PA will strengthen the linkages among the producers, buyers, and the project through the provision of inputs, productive investments, technical assistance, marketing and business development services. Furthermore, the horizontal alliance of smallholder producers such as groups and cooperatives will strengthen the alliance members and provide them an opportunity to opt for collective marketing while the vertical alliance between the POs (including groups and cooperatives) and the buyers will ensure fair price and market for the produce. The PA

is also expected to help the project in making the project investment more effective and deliver other technical and business development services more efficiently.

1.2.2.2 Promotion of Inclusive Value Chains

The project plans to support the eligible business plans on dairy, goat meat and Chyangra pashmina value chains, developed on productive alliance, with 50% matching grant (maximum Rs.10,000,000) on the total investment. The remaining part of the investment will be from the contribution of the POs (minimum 20% in cash), and loan (minimum 30%) from participating Banks and Financial Institutions (BFIs).

NLSIP investment support will be available to competitive eligible applicants, who will go through the process of PCN and FPP screening, including the field verification. Since NLSIP will follow an output based financing, the grant installments will be released only upon completion and verification of the performance against already agreed milestones. For example, the first installment grant transfer to the bank account of the Grant Recipient (GR) will be made subject to at least 50% investment by the GR in meeting agreed milestones from their equity and/or goods purchased on credit. Furthermore, NLSIP will not provide grant to the proposals falling under environment and social safeguards negative list. So, it would be mandatory for the GR to fully comply with environmental code of practices (ECOP) and bear all costs of implementing environment and social safeguard measures recommended by the project during the sub-project implementation.

The project has prepared Grant Operating Guidelines to facilitate grant management, where conditions for awarding grant are clearly explained. The project will follow these guidelines in implementing activities planned under component C.

1.2.2.3 Goat Meat Value Chain

The goat population in Nepal (11.64 million in 2019) is increasing annually with an average rate of 3.5% (MoALD 2019). This increment rate is faster than any other domestic animals in Nepal (Fig-2). The percentage of households keeping goats in Nepal is about 49.8%, while the average goat holding per household is 3.3 goats (Heifer 2012). Despite this large goat number in the country and promotional activities by many government and non-government agencies; the country imports substantial number of live goats from India. In 2017/18 alone Nepal imported a total of 4, 45,236 live goats, worth Rs. 3.3 billion from India (MoALD 2019). However, the import of live goats is decreasing since last year, after the quarantine restrictions were applied strictly.

Following are the general issues/challenges the goat rising farmers and goat buyers are facing in Nepal:

- I. **Small, unorganized and scattered producers:** The goat farming, though popular among households across the country, is mostly subsistence and farms are small and scattered. The goat farming to majority of the farm families is a part time activity, where only spare time and resources are invested. In addition, unlike producers of other agricultural commodities such as milk and vegetable, the goat farmers are less organized in cooperatives and federations.
- II. **Traditional technologies and practices:** Goat farming being a subsistence level occupation, very few farmers are applying improved farming technologies and practices. This has resulted in genetic potential of the goats not being explored fully and farmers not getting the actual benefit from goat farming.
- III. **Community forestry and restriction in grazing:** Expansion of community forests in hills and mountains and environmental concerns related to goat grazing have restricted the goats from grazing in the communal pasture lands which were being used since ages. This has forced farmers to reduce their flock size and many farmers in the mountains have even opted for other occupations.

- IV. **Limited access to markets and market information:** Many goat farmers, especially from the remote areas have no access to markets and market information. This makes them sell their goats to local collectors in comparatively lower price. There are many actors involved between the producers and the buyers before the goats reach to the end user. This has implications on the price the producers are getting and the consumers are paying.
- V. **No formal linkages between producers and buyers:** There exist mostly no formal linkages between the producers and buyers in current marketing system. This makes the smallholder producers more vulnerable to the price fluctuation while the buyers also will have no known source of supply. This makes both the parties operate in uncertainties.

2 OBJECTIVES

The objectives of preparing this report are:

1. To collect information on the existing buyers of goat and goat meat in the country with main focus on the buyers within the project districts.
2. To prepare an inventory of probable goat meat buyers to be linked to the project component C beneficiaries (especially interested to participate in meat value chain sub-projects) to help them in developing productive alliance.

3. METHODOLOGY

Following methodologies were followed to prepare this report:

- 1. Desk Study-** Review of publications of the public and private sector organizations such as MoALD, Department of Livestock Services (DLS), Food and Agriculture Organization (FAO), Kishan ka Lagi Unnat Biu Bijan Karyakram (KUBK), Heifer International etc and surfing through internet and relevant websites.
- 2. Primary Data-** Collected by the SMs and specialists from markets, butcher shops, cooperatives, collection centers and also from Veterinary Hospital and Livestock Service Expert Centers (VH&LSEC) and provincial Directorates of Animal Husbandry and Fishery Development during their visits.
- 3. Secondary Data-** Collected from publications of different organizations and past and present offices under the DLS.
- 4. Buyers' Roaster-** Prepared by the DLSUs through public call in newspapers few months back where buyers interested to work with the NLSIP were asked to get registered.
- 5. Visits to goat markets and interviews of traders:** Major goat markets in Pokhara and Kathmandu were visited and live goat traders interviewed.

4. LIMITATIONS

The major limitations of this study are:

1. The study is based on available limited data as publications of many past offices under the DLS were not available at the new offices established recently after the state restructuring.
2. The nationwide lockdown (starting from 23rd March, 2020) declared after COVID -19 outbreak affected the study; as it was not possible to visit markets and individual market players personally to interview them. So, the study team tried to collect information from secondary sources and interviewed the traders through telephone.

5. GOAT SECTOR IN NEPAL

5.1 Background

Agriculture is the backbone of Nepalese economy. Agricultural sector currently contributes 27% to the national Gross Domestic Production (GDP) and livestock sector contributes about 19.17% to it (MoALD 2019). Goat in Nepal is recognized as one of the most important livestock commodity that has a significant role in poverty reduction, livelihood enhancement, and food and nutrition security. Furthermore, goats are also valuable source of income for small resource-poor farmers, particularly women. The goats not only contribute 3.86% (MoALD 2019) to the country's Agricultural Gross Domestic Production (AGDP) but also act as a safety net and are referred to as a "living bank" because they can be sold when needed (Heifer 2012).

Goats are primarily kept for meat purpose, as goat meat is socially acceptable to all meat eating ethnic population in Nepal. But, while compared to other types of meat, the goat meat in Nepal is expensive and its price is increasing each year. The goat meat production is in high priority of the DLS as the domestic production alone is not sufficient to meet the market demand. So, quite a substantial part of the current demand is being met by importing more than 4000000 live goats from India annually. Also, the market players involved in goat and goat meat marketing are scattered throughout the rural parts of the country, and the marketing of goat and goat meat is less organized while compared to other agricultural commodities such as milk and vegetables. Though expensive, while compared to other meats, the demand of goat meat is in increasing trend.

In a study (KUBK 2015) very few consumers were found preferring certain selected body parts of goat, whilst most of them preferred meat with fat and skin intact. Even the blood and viscera are considered consumable meat part and practice of selling differentiated meat such as boneless, skinless etc is rare (HVAP 2011). The study also found majority of the consumers unaware of benefits of consuming frozen meat.

In Nepal, the goat meat is mostly consumed as curry, barbeque (locally called as taas and sekuwa), meat balls etc. and unlike chicken and pork there is not much processing or product diversification. This may be because the cost will be high to majority of the consumers if already expensive meat is processed further to value added products. Thus, the goat meat is still one of the least processed meats as compared to other meat. However, the demand for skinless and boneless meat is increasing especially in urban areas, this has an implication on the price of the meat.

5.2 Goat and Goat Meat Production

Nepal has a goat population of 11.64 million (Table-1) which is increasing annually with an average rate of 3.5% (MoALD 2019). The percentage of households keeping goats in Nepal is about 49.8%, while the average holding is 3.3 goats/ household (Heifer 2012).

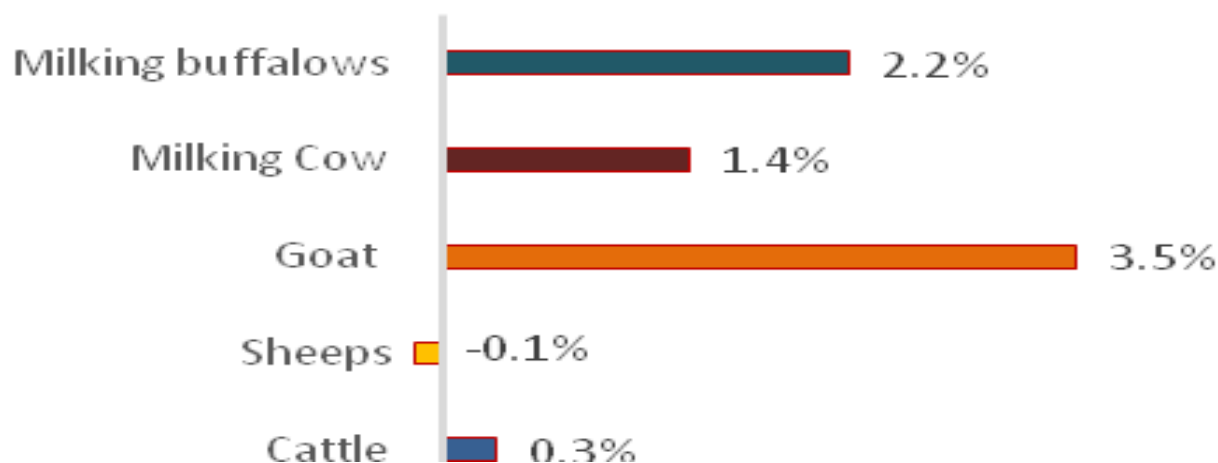
Table 1: National Goat Population for last ten years (Source: MoALD 2019)

Unit: Number

Category	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
GOAT	8,473,082	8,844,172	9,186,440	9,512,958	9,786,354	10,177,531	10,251,569	10,986,114	11,165,099	11,647,319
% Change	-	4.37	3.87	3.55	2.87	3.99	0.72	7.16	1.62	4.31

According to the same study, goat population in Nepal is increasing faster than other domestic animals (Fig-2). This may be because goat farming, as an income generating enterprise has been in priority of many government and non-government agencies since last two decades.

Figure 2 : Growth rate of livestock population.



The total meat production in Nepal in 2017/18 was estimated to be 346179 MT (MoALD 2019), of which, goats contributed 20.45% of the total production (Table-2). Presented in Table-2 below is past ten year data on meat production in Nepal with share of goat meat and percentage change in the goat meat production. As can be seen in the Table, the share of goat meat in the total meat consumed in Nepal has remained almost constant (18.73%-20.45%) over the past ten years (2008/09-2017/18) while, the production of the goat meat in the country in last ten years has increased by 4.23%.

Table 2: Total Meat and goat meat production for last ten years (Source: MoALD 2019)

Unit: Metric Ton (MT)

Description	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
MEAT PRODUCTION Buff, Mutton, Chevon, Pork, Chicken etc	241,690	248,573	277,625	287,930	295,167	298,244	303,401	322,059	332,544	346,179
Chevon	48,472	49,851	52,809	53,956	55,578	59,053	60,906	65,583	67,706	70,802
% of Chevon in total meat	20.05	20.05	19.02	18.73	18.82	19.80	20.07	20.36	20.36	20.45
% Change	-	2.84	5.93	2.17	3.00	5.57	3.13	7.67	3.23	4.57

5.3 Goat Meat Demand

The goat meat is the most preferred meat in Nepal and its demand is growing at a higher rate than its annual increment, which stands around 4.57% in FY 2017/18. With 2.7 kg per-capita consumption (CBS 2019), the goats are the second largest contributor of meat consumed in Nepal whereas, buffalo meat stands the first. Demand for meat including goat meat in the country is increasing mainly due to increase in household income, growth in urban population and changes in lifestyle and food habits. Prediction of demand for meat is not easy as people tend to consume more animal products (meat and dairy products) when their income increases; but the fact that, Nepal during FY 2017/18, despite growth in domestic production imported a total of 445,236 live goats, worth Rs. 3.3 billion from India (MoALD 2019) itself is a proof that the demand for goat meat is increasing.

5.4 Goat and Goat Meat Marketing

The total meat production in Nepal, with average annual growth rate of about 4.23% has increased from 241,690 MT in 2008/09 to 346,179 MT in 2017/18 (MoALD 2019). However, the market demand for meat far exceeds the local supply and quite substantial part of the market demand is being met by the import of live animals-especially the goats from India and processed meat from other countries. There are only few live goat markets, known as *Pashu Haat Bazaars* in the country, which are organized to some extent. Otherwise, most of the meat and live animal markets in Nepal are unorganized.

Goat marketing in the country is complex, as it comprises of many trading actors depending on the location of the market and scale of the transaction. Also, there are constraints in goat marketing due to inadequate production, inaccessibility of the production sites, lack of market information, and lack of live animal markets nearer to the production pockets (Premy et.al 2013).

A study by Heifer (2012) revealed that either the individual producers drive their animals to be sold to *Haat Bazars* or the collectors/butchers visit to individual farms and bargain for the price. The districts along the East-West Highway and lower Mahabharata range are the major goat production areas whereas the end markets are large cities such as Kathmandu, Pokhara, Biratnagar, Bharatpur, Janakpur and Butwal. All most all the goats imported from India or purchased from rural local markets are transported to these cities. These bigger end markets also act as live animal trade centers as live goats are also further supplied to smaller markets, including district neighboring district headquarters from there. Thus, the goat production areas and major markets are far from each other and animals are required to be transported to longer distances for marketing. Barring few exceptions, the general mode of goat transportation is walking for local collectors till the collection points from where the

goats are transported either by public buses or pickup trucks to the near and distant end markets. The goats are transported in a small van from wholesale to retail markets or meat retailers' shops in the urban areas.

The same Heifer study indicated that despite better carcass yield (with skin intact) of Indian goats (65%) over Nepalese goats (62%), the consumers and the meat retailers prefer local goats over imported ones. This can be one important advantage for domestic production. The Heifer report also revealed that the import factor for Indian goats was not due to price difference but due to availability of goats in required age, weight and numbers locally. Also, equally important is consumers' perception and preferences in meat marketing, as their perception differs for special cuts, frozen meat, fresh meat, and skinless meat etc. Branding, packaging and certification may be other factors influencing the meat marketing in more formal markets.

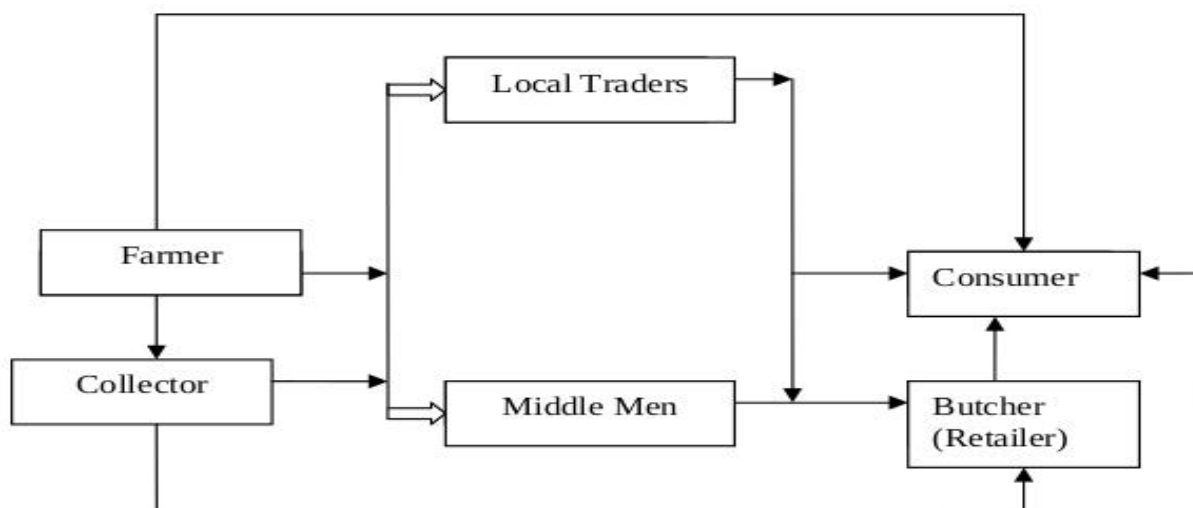
5.5 Goat Market Infrastructure and Marketing Practice

The existing goat market infrastructure and basic facilities often do not meet the required minimum standards and the management system of these markets also is not up to the mark. The management systems of these markets vary due to the nature of land ownership, mode of operation, bidding system and duration of management contract, which generally is annual (Heifer 2012). Most of the existing *haat bazaar* facilities are developed by public sector or by private sector in collaboration with local and federal government agencies and are managed by private sector under lease agreement. Contrary to the general practice, private sector actors in Pokhara, have developed basic market infrastructures on leased land with the support from the ADB funded Community Livestock Development Project (CLDP) of the DLS. This arrangement looks to be successful. In addition, the Pokhara goat market is also planning to operate a goat slaughterhouse in collaboration with Pokhara Metropolitan and other private sector stakeholders.

Though getting safe and hygienic meat is a consumer right, Nepal's achievement till date, in making hygienic meat available for consumption seems to be poor. So, it is quite evident that slaughter place and meat shop improvements are still an important intervention to be continued to, at least until a moderate level of success is achieved and minimum standards of a slaughter slabs/meat shops are set and operated.

Live goat marketing for meat remains largely a traditional business and mostly it is being operated informally. There are different models in practice. In rural areas, where the consumers are in direct contact with the producer farmers, there is no involvement of middleman. But the number of goats marketed under this category is very small. In the district market centers (primary markets) and road side markets, the village traders and/or butchers/vendors are involved between consumers and the producer farmers. The marketing chain of goats often has different levels and depicts a relatively complex structure as traders have overlapping roles/functions and one may function as butcher and/trader or skin collector also. In any case, the goat marketing starts at the farm-gate and ends with the retailer/consumer (FAO 2010).

Figure 3: Channels for goat marketing (Source: FAO 2010)



6. Goat and Goat Meat Production and Marketing in Project Districts

6.1 Goat and Goat Meat Production in Project Districts

The NLSIP is working in selected 289 municipalities in 28 districts across five provinces- province number 1, province number 2, Bagmati, Gandaki and province number 5 of the country. An attempt has been made to compile municipal level data on goat number and goat meat marketing. However, only national and district level data was available. Since the municipalities are recently established, they are currently preparing their profiles and it may take few more months before the municipal level agricultural data would be available for public use.

The total goat population and goat meat production in the project area (28 districts) as presented in the Table- 3 below, stands at 9374,172 and 32665 MT respectively. As can be seen in the Table, Saptari with 2,351 MT is the leading meat producing district followed by Chitawan (1,935 MT) and Sunsari (1,909 MT) while, the average annual meat production in 28 districts is 1,166 MT. Interestingly the average number goats in the project districts is 17, 6035 while Tanahu (319,369), Kapilbastu (321,309) and Makawanpur (251,498) districts have the highest number of goats.

Table 3: Goat Population and Goat Meat Production of Project Districts (Source: MoALD 2019)

Province	District	Goat Population (number)	Goat Meat Production (metric ton)
Number-1	Panchthar	126,168	983
Number-1	Illam	1,51,114	901
Number-1	Dhankuta	186,192	703
Number-1	Udaypur	243,035	824

Province	District	Goat Population (number)	Goat Meat Production (metric ton)
Number-1	Jhapa	25,791	1,547
Number-1	Morang	283,417	1,777
Number-1	Sunsari	226,325	1,909
	Sub Total	1242,042	8,644
Number-2	Saptari	197,086	2,351
Number-2	Siraha	125,334	1,276
Number-2	Dhanusha	225,187	1,556
	Sub Total	547,607	5,183
Number-3	Kavre	249,964	1,639
Number-3	Kathmandu	43,614	895
Number-3	Chitwan	207,019	1,935
Number-3	Makwanpur	251,498	1,260
	Sub total	752,095	5,729
Gandaki	Manang	2,960	61
Gandaki	Mustang	62,687	155
Gandaki	Tanahun	319,369	1,013
Gandaki	Kaski	117,764	918
Gandaki	Sayanja	218,347	1,255
Gandaki	Maygdi	106,389	428
Gandaki	Nawalpur	221,869	801
	Sub total	1,049,385	4,631
Number-5	Palpa	229,613	1,153
Number-5	Gulmi	142,047	975
Number-5	Argakhanchi	98,147	810

Province	District	Goat Population (number)	Goat Meat Production (metric ton)
Number-5	Rupandehi	217,376	1,814
Number-5	Kapilbastu	321,309	1,175
Number-5	Bardiya	211,266	1,736
Number-5	Parasi	118,165	815
	Sub total	1,337,923	8,478
Total in 28 Districts		4,929,052	32,665

6.2 Goat Meat Demand and Marketing in Project Districts

An organized market, in most parts of the Terai is periodic '*haat*', where, traders and farmers can sell or buy live animals including goats in a competitive way. These *haats* do provide access and market outlet to large number of smallholder producers nearer to their villages in the Terai. But very few such market outlets exist in most parts of the hills and mountains. Farmers in the hills have very limited options to sell their livestock, and in most areas the markets are often controlled by middlemen/collectors who have monopoly over marketing of live animals including goats. However, during the festive season (Dashian and Tihar), there is high demand for goat and Chyangra for meat.

The demand for goat meat, according to the available data is increasing along with increase in goat farming and goat meat production. The increase in urban population and income of the urban consumers coupled with changes in food habits is increasing the demand for goat meat in not only in cities but also in rural areas. Thus, there are many new *haat bazaars* and collection centers being started from where the goats are marketed. Increased accessibility with construction of new rural roads is also contributing in the establishment of new markets and collection points.

6.2.1 Goat Value Chain Actors

Major actors involved in marketing of goat and goat meat in the project districts are:

Collectors: who collect goats from rural farms, bring to nearest road heads and sell to traders or bring the animals to local *haats* and sell to traders from there.

Haat Bazaars: Local live animal markets called *haat bazaars* are another important actors of the goat meat value chain. These markets are developed by local governments and leased out to the private sector operators. Such markets are organized at regular interval such as bi-weekly, weekly etc. The farmers from the neighboring villages or the local collectors bring their animals to these markets from where the traders purchase and transport the animals to larger markets or end markets.

Importers: There are certain traders (mostly Indian nationals) who import live goats from India up to the Indo-Nepal border point and supply to traders from large cities such as Kathmandu, Pokhara etc. The importers normally do not operate within Nepal.

Traders: The traders buy goats from collectors and importers in Tarai and sell to slaughter facilities in bigger cities such as Kathmandu and Pokhara.

Transporters: The live goats from the southern border are transported by lorries if the consignment is large, if not the goats are transported by passenger buses. Though the government, through Livestock Transport Standard, 2064 has banned transport of live animals in passenger buses, the practice has not completely stopped yet.

Slaughterhouses/Slaughter Slabs: No goat slaughter house is in operation in Nepal yet, despite enactment of Slaughter House and Meat Inspection Act, 2055 about two decades back. The act is yet to be enforced. So, most of the butcher shops follow booth system where they slaughter animals they need each day and sell the meat from their own counter. However, there are few meat shops who do not slaughter animals by themselves, rather they buy meat from other slaughter slabs and sell from their shops. So, slaughter slabs also sell meat to meat shops and bulk meat buyers such as hotels, restaurants and party palaces/banquets.

Booth System Meat Shops/Butcher Shops: Majority of the meat shops buy goats from the traders, slaughter the animals and sell the meat locally. Their scale of operation is generally small.

Hotels/Restaurants/Banquets: They are the bulk meat buyers who buy meat from slaughter slabs/meat shops in larger quantity. Often they have time specified contracts and agreed rates for buying the meat.

Processor: They are the manufacturers of value added meat products such as sausages, mincemeat etc. In Nepal similar to slaughter houses, there are no well-established goat meat processors in operation.

6.2.2 Productive Alliance and Buyers

All the value chain actors listed above play direct or indirect roles in goat meat value chain. But their value chain functions are not equally important. Among these, the following value chain actors seem more important for the development of productive alliance as envisioned by the project.

i. Live Goat Traders

Presented in Annex-3 is list of 97 major firms and individual live goat traders from 17 districts. Of the total 97 traders, 52 (53.60%) are based in Kathmandu followed by 14 (14.43%) in Pokhara. This seems normal as Kathmandu and Pokhara are the major meat markets in the country. The other traders listed in the Annex also purchase goats from the producers of the districts they are based at, and supply to larger markets like Kathmandu and Pokhara. Many of the traders interviewed for this study were reluctant to share information on number of goats they supplied to the market each month or year. But, as per the information collected from different sources (Annex-3), the number of goats a trader supplies each month ranges from lowest 60 to highest 4000. This difference in monthly transaction, as per the conversation with the traders in Pokhara and Kathmandu, is mainly due to market demand, capacity of the individual trader to invest in the business and their business contacts. The market demand for goat meat increases by many folds during the festivals (Dashain and Tihar) and wedding seasons which the traders have been fulfilling each year. Thus the goat traders seem capable of responding to the market demand if the demand is foreknown. Furthermore, the traders seem to have nationwide established network and they act jointly when they have to respond to sudden changes in demand and goat price.

The goat traders are scattered throughout the country and their area of operation is generally not confined to a particular area or cluster. If available in sufficient number and in reasonable price, the traders seem ready to purchase goats from any part of the country. After the government of Nepal enforced strict quarantine regulations in year 2019, there has been change in supply source of live goats to meet the domestic demand. The traders, finding difficulty in importing the live goats, have been exploring local supply sources and they are now purchasing

goats from remote rural producers they would not have purchased earlier. This is evident in 2020 Department of Customs data also, which shows only 72,445 goats imported from India in 2019 against average 437832 goats being imported annually from 2013 to 2018. This drastic 83.45% reduction in live goat import from India was compensated by domestic production. Since the demand for goat meat is increasing, the traders are also looking for newer supply sources. Thus, the traders are very important buyers of the goat meat sector.

II. Butcher/ Meat Shops

The Annex- 1 contains available list of goat butcher/meat shops in the project area. This list may not be complete but it includes all the major butcher/meat shops in the project area. The same is compiled and presented in the Table-4 below. The meat shops in cities and towns are booth system shops, who buy goats from the trader, slaughter the animal, and sell the meat to consumers directly. They also enter into agreement and supply meat to bulk consumers such as hotels, restaurants and banquets. There are very few slaughter slabs that slaughter animals and supply meat in bulk to other meat shops. As can be seen in the table, the number of the animals slaughtered daily by these butcher shops is small. According to the information collected during this study, there are very few shops that slaughter more than 5 goats daily.

Table 4: Meat Shops in Project Area

DLSU	Number of Butcher/Meat shops	Daily Transaction (Goat number)			Remarks
		<5	5-10	>10	
Pokhara	90	84	5	1	
Butawal	93	88	5	-	
Biratnagar	52	43	9	-	
Hetauda	22	18	4	-	
Total	257	233	23	1	

As can be seen in the Table above, of the total 257 shops, 233 (90.66%) slaughter less than five goats daily while only 23 (8.94%) shops slaughter more than five goats daily. Thus, these shops, though very important actors of the goat meat value chain can be buyers of only limited animals the POs will produce. Besides, these shops operate in limited area only and their volume of transaction also is limited.

III. Haat Bazaars

Presented in Annex- 2 is list of major 37 *haat bazaars* being organized regularly in the project districts. The data on the *haat bazars* has been compiled and presented in Table-5 below. As can be seen in the Table, there are more *haat bazaars* in the Terai and eastern part of the country, while there are very few such *haat bazaars* in western part and in the mountain region.

Table 5 : Goat Haat Bazaars in Project Area

DLSU	Number of Haat Bazaars	Remarks
Pokhara	2	
Butwal	4	
Biratnagar	18	
Hetauda	13	

The facilities of these *haat bazaars* are developed mostly by the public sector, while they are being operated by the private contractors on lease from the local governments. The *haat bazaars* are organized on fixed days of a week or month and are the places where the producer farmers or local collectors bring their goats and sell to the traders. The contractor or bazaar management committees charge fee for allowing the producers and traders to use the market facilities but, normally they do not interfere in the price fixing. Such *haat bazaars* provide marketing opportunity to the local rural produce nearer to them may not be important for the development of productive alliance as envisioned by the project.

IV. Slaughter Houses

Despite Slaughter House and Meat Inspection Act enacted way back in 2055 BS, and many attempts made by the DLS and few municipalities in the past, there are no goat slaughter houses in the country in operation presently. The few slaughter houses of different capacities, built by municipalities in partnership with the DLS in the past also are not in operation. Similarly, there are also few slaughter houses not in operation, constructed by the private sector. Past attempts have failed to bring these slaughter houses in to operation.

There have been few studies, including one by the KUBK (2015) which suggests feasibility of establishing 10-12 goat capacity slaughter houses around cities and district headquarters. Currently, Heifer International is also facilitating construction of goat slaughterhouses under Public-Private-Producer Partnership model in four main cities of the country namely- Pokhara, Butwal, Biratnagar and Nepalgunj in collaboration with the respective local governments and other stakeholders. These slaughter houses if established and brought into operation could also be important goat buyers in future.

7. CONCLUSION AND RECOMMENDATION

The marketing of live goat and goat meat in the country is not organized well and buyers such as live goat collectors, traders and butcher/meat shops etc. are scattered throughout the country. There are no slaughter houses in operation and the trading of live goat, slaughtering of the goats and marketing of meat are all traditional and in the process of being commercialized to some extent. As shown in the Table-4, majority of the butcher shops are slaughtering less than five goats per day and their capacity to buy goats is limited. Therefore the live goat traders who buy goats in bulk quantities are the major actors of goat meat value chain and seem to be the reliable buyers for the development of productive alliance as envisioned by the project. This is because firstly the live goat traders can operate in any part of the country and secondly, they already have well established marketing network in all the major cities in the country. So, two buyers in the goat meat sector, most relevant to the objectives of this study seem to be live goat traders butcher/meat shops.

Based on this study, following recommendations can be made to ensure effective implementation of the project component C intervention regarding development of productive alliance regarding the goat meat value chain:

- I. As the goat producers in Nepal are smallholders, unorganized and scattered all over the rural parts of the country, they need to be organized in to groups and cooperatives first. The formation of such POs along with capacity development and productivity enhancement supports from the project will increase the goat production and strengthen the capacity of the POs.
- II. The traders are found to be importing the live goats from India mostly because they do not get supplies regularly and in required quantity in Nepal. So, establishment of collection centers at the road heads and linking these collection centers to the major traders and markets seems to be a major intervention.
- III. Since Nepal is importing goats in large numbers from India, there exists opportunity to substitute the import by domestic production. Thus, there is market available for goats produced locally even if the present demand for goat meat does not increase.
- IV. The scale of operation of most of the butcher/meat shops is small and they buy goats from the traders or suppliers at their door step rather than buying from farmers/producers directly. Despite this, linking meat shops to the POs wherever possible will be beneficial to both of these actors of the goat meat value chain.
- V. Establishing and strengthening live goat markets with adequate facilities and linking the producers and traders to these markets looks to be helpful in ensuring market for the rural production. This can be done through development and use of Market Information System (MIS) by which there will be provision of easy accessibility of market information on price, volume traded, market context etc.
- VI. The live goat traders seem to be the most important goat meat buyers currently, however slaughter houses when established and operationalized will be another reliable and important goat buyers in addition to the traders in the future. The same traders could supply live goats to these slaughterhouses as well.

8. REFERENCES

- CBS, 2019. Economic Survey Report, Central Bureau of Statistics, Kathmandu, Nepal.
- Customs Department, 2020. Live Animal Import Record 2009-2019. Department of Customs, Ministry of Finance, Tripureshwar, Kathmandu.
- DPLM, 2013. An Inventory of Directorate for Promotion of Livestock Marketing, Directorate for Promotion of Livestock Marketing, Hariharbhawan, Lalitpur.
- FAO, 2010. Market-led Quality Meat Production and Processing, Food and Agriculture Organization, Nepal.
- Heifer, 2012. A study on Goat Value Chain in Nepal, Heifer International Nepal, Lalitpur.
- KUBK/IFSP, 2015. Study and Analysis of Goat Value Chain in Nepal, Kisanka Laagi Unnat Biu-Bijan Karyakram, Shankar Nagar, Rupandehi.
- MoALD, 2019. Statistical Information on Nepalese Agriculture, Ministry of Agriculture and Livestock Development, Singh Durbar, Kathmandu, Nepal.
- HVAP, 2011. A Report on Value Chain Analysis of Goat, High Value Agriculture Project in Hill and Mountain, Birendra Nagar, Surkhet, Nepal.
- NLSIP, 2020. Sub-project Concept Note Preparation and Management Guidelines, Nepal Livestock Sector Innovation Project, Harihar Bhawan, Lalitpur.
- Premy K.P., Aryal M. P., 2013. Constraints in goat marketing and strategies for improving marketing network and linkages. Technical Paper Presented in “National workshop on research and development strategies for goat enterprises in Nepal”, Kathmandu, 27-28 September, 2012.
- Salvo C P D 2010. Production Alliances in Latin America and the Caribbean, www.worldbank.org

ANNEXES

Annex 1: List of Meat Shops in Project Districts:

1.1 DLSU, Pokhara Cluster

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
1	A One Gandaki Fresh House	Govinda Psd. Tiwari	Chalise Chok, Pokhara	9856012462/ 9846212462	3	60	
2	Arjun Fresh House	Arjun Shrestha	Harichok, Pokhara	9816646966	2	35	
3	Aarjan Cold Store	Bir Bahadur Karki	Lamachaur, Pokhara	9806507506	5	90	
4	Ashmin Fresh House	Ashmin Ali	Hemja, Pokhara	9846086932	1.5	30	
5	Aayush Fresh House	Shreeram Gautam	Kahun Khola, Pokhara	9846286271	1	22	
6	Aandhikhola Fresh House	Purna Gurung	Rambajar, Pokhara	9816600274	1	15	
7	Anmol Fresh House	Brihaspati Devkota	Chauthe, Pokhara	9825157823	4	90	
8	Bigya Fresh House	Chandra Gopal	Lekhnath Chok, Pokhara	9804103366	1	22	
9	Bikki Fresh House	Ramesh G.C	Gagangauda, Pokhara	9846020937	1	18	
10	Baral Fresh House	Chandra Prasad Baral	Kundahar, Pokhara	9862386846	0.5	12	
11	Bhawana Fresh House	Dinesh Shahi	Baglung Buspark, Pokhara	9856023448	1	20	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
12	Bindhyabasini Fresh House	Suraj Kr. Shrestha	Taxichok, Pokhara	9846020231	3	55	
13	Bastola Fresh House	Suman Bastola	Budibajar, Pokhara	9806595100	2	40	
14	Baglung Fresh House	Mukunda Sharma	Parsyang, Malepatan, Pokhara	984779857	1	18	
15	Chauthe Fresh House	Ram Adhikari	Chauthe, Pokhara	9856039421	2	40	
16	Clouds Fresh House	Kamal Pandey	Jarebar Chok, Pokhara	9816139155	1	25	
17	Dang Valley Fresh House	Hom Bdr. K.C	Malepatan, Pokhara	9846906424	2	40	
18	Daju Bhai Fresh House	Dal Bahadur Thapa	Ratnachok, Pokhara	9869264649	3	60	
19	Dang Valley Fresh House	Kapil Bhandari	Srijana Chok, Pokhara	9846731964	12	280	
20	Dev Fresh House	Dev Kshetri	Naghdhunga, Pokhara	9804100695	1	20	
21	Firoj Fresh House	Alahaudin	Shantinagar, Pokhara	9806705407	1	22	
22	Fresh Fresh House	Kumar Basnet	Birauta, Pokhara	9846002152	6	110	
23	Gurung Fresh House	Umesh Tamang	Gharipatan, Pokhara	9819136450	1	20	
24	Gurung Hygienic Fresh House	Khemnarayan Adhikari	Rambajar, Pokhara	9845077949	1	16	
25	Gaunle Fresh House	Chature Tamang	Aaudhogik Kshetra	9814134095	2	30	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
26	Gaunle Fresh House	Ram Shrestha	Hemja, Pokhara	9856031866	3	55	
27	Gurung Masu Pasal		Syanga	9804185933	5	100	
28	Hussain Fresh House	Hussain	Shivalaya Marg, Pokhara	9805830230	2	45	
29	Hamro Fresh House	Khadak Bahadur Gurung	Taalchok, Pokhara	9846169279	1.5	30	
30	Himchuli Fresh House	Som Pun Magar	Rambajar, Pokhara	9806534184	1	20	
31	Hamro Fresh House	Rajesh Timalisina	Lamachaur, Pokhara	9846362605	1	18	
32	Imran Fresh House	Bharjat Ali	Birauta, Pokhara	9846023083	1	20	
33	Javed Fresh House	Javed Khan	Tersapatt, Pokhara	9814116765	1	18	
34	Jaya Shree Manakamana Fresh House	Faudsingh Bhandari	Bataulechor, Pokhara	9856090118	1	20	
35	Kunbar Fresh House	Bimala Kunbar	Diko Patan, Pokhara	9863373350	1	15	
36	Kanchha Fresh House	Bishnu Kumar Shrestha	Harichok, Pokhara	9856035027	4	90	
37	Laxmi Fresh House	Dinesh Khadgki	Bagar, Pokhara	9806625856	3	65	
38	Manish Fresh House	Manish Shrestha	Amarsing Chok, Pokhara	9846044177	2	30	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
39	Macchapuchre Meat Suppliers	Prakash Dhakal	Chhorepatan, Pokhara	9846239511	1	25	
40	Mannat Fresh House	Mahammad Niyaj Kureshi	Gharipatan, Pokhara	9806536029	3	60	
41	Naya Shikar Fresh House	Ram Psd. Shrestha	Parsyang, Malepatan, Pokhara	9847772703	1	18	
42	Nikita Fresh House	Kumar Gurung	Pawerhouse, Pokhara	9846320618	1	22	
43	New Valley Fresh House	Rajendra Sitaula	Rambajar, Pokhara	9846137664	1	20	
44	New Topin Fresh House	Hari Kumar Shrestha	Rambajar, Pokhara	9856025252	2	35	
45	New Myagdi Fresh House	keshav Psd. Paneru	Shree Krishna Chok, Pokhara	9806676377	1	20	
46	New Bindabashyni Fresh House	Tilak Shrestha	Shivalaya Chok, Nagdhunga, Pokhara	9846033526	1.5	28	
47	New Jakir Fresh House	Sadam Hasmi	Srijana Chok, Pokhara	9856005786	3	55	
48	Namastae Meat Shop	Hari Khadka	Rastrabank Chok, Pokhara	9846803767	1	22	
49	Parvat Thuli Pokhari Fresh House	Punam Subedi	Shantinagar, Pokhara	9846001222	1	15	
50	Puranodhara Fresh House	Top Bahadur Kshetri	Puranodhara, Pokhara	9846030915	1	22	
51	Purano Dang Valley Fresh House	Sitaram K.C	Bagar, Pokhara	9861343827	1	20	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
52	Parvat Fresh House	Krishna Paudel	Shivalaya Chok, Nagdhunga, Pokhara	9846205420	3	55	
53	Paschimanchal Fresh House	Pawan Nepal	Ram Mandir, Pokhara	9856011622	3	60	
54	Pokhara Meat Mart	Chin Gurung	Lakeside, Pokhara	9856034354	3	65	
55	Raj Meat Shop	Raj Lamsal	Parsyang, Malepatan, Pokhara	9846219118	1	15	
56	Ramkrishna Fresh House	Jayaram Shrestha	Budhibajar, Pokhara	9846281707	2	35	
57	Ranipauwa Fresh House	Rameshwor B.C	Ranipuwa, Pokhara	9846021658	1	18	
58	Rabin Fresh House	Bhim Bahadur G.C	Nadipur, Pokhara	9815121186	1	18	
59	Reshma Fresh House	Amjat Ali	Chhorepatan, Pokhara	9816157209	1	21	
60	Rameshwor Fresh House	Arjun Thapa	Birauta, Pokhara	9846342122	1	20	
61	R.K Variety Fresh House	Ram Napit	Simalchaur, Pokhara	9805853845	2	35	
62	Safasuddha Fresh House	Prem Darlami Magar	Rambajar, Pokhara	9846034849	2	45	
63	Santosh Cold Store	Hora Thapa/Ashok Shrestha	Hospital Chowk, Pokhara		3	60	
64	Supriya Fresh House	Narayan Psd Poudel	Kahun Khola, Pokhara	9804113715	3	50	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
65	Sandee Fresh House	Kumari aale	Kol Patan, Pokhara	9806631924	1	18	
66	Sanjay Fresh House	Raju Khagdki	Amarsing Chok, Pokhara	9846033294	2	35	
67	Sahila Fresh House	Rajkumar Lamichhane	Amarsing Chok, Pokhara	9846035959	4	80	
68	Samjana Fresh House	Ramesh Khadgki	Bagar, Pokhara		4	85	
69	Sunil-Sudip Fresh House	Rudra Narayan Shrestha	K.L Singh Pul, Pokhara	9821353522	2	35	
70	Saukat Fresh House	Munna Musalman	Airport Road, Pokhara	9846068373	2	45	
71	Salim Fresh House	Salim Miya	Airport Road, Pokhara	9846056736	1	22	
72	Shrestha Fresh House	Bishnu Shrestha	Gharipatan, Pokhara	9805870789	3	55	
73	Sanyukth Fresh House		Pokhara	9802061547	8	150	
74	Sophiya Fresh House	Dipesh	Himali, Marg, Pokhara	9846394654	1	15	
75	Samir Fresh House	Lal Mohammad	Prithivi Chok, Pokhara	9806540786	3	60	
76	Sahil Fresh House	Faruk Khan	Bulaudi, Pokhara	9806686605	1	18	
77	Syangali Fresh House	Shyam K.C	Simalchaur, Pokhara	9819190137	1	22	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
78	Simrik Meat Mart	Bibas Gurung	Ratnachok, Pokhara	9808831911	1	25	
79	Social Fresh House	Rajendra Timalina	Baidam, Lakeside, Pokhara	9856029697	3	70	
80	Sujit Fresh House	Sujit Shrestha	Baglung Buspark, Pokhara	9806774993	1	20	
81	Sindhuli Fresh House	Prakash Tamang	Parsyang, Malepatan, Pokhara	9827139331	1	18	
82	Tamu Fresh House	Khem Bdr. Gurung	Parsyang, Malepatan, Pokhara	9804150733	1	20	
83	Thapa Catering & Fresh House	Khadka Bdr. Saru/Thapa	Gaurighat, Lakeside, Pokhara	9846020564	3	65	
84	Top Amina Fresh House	Abu Shah	Rastrabank Chok, Pokhara	9814121231	2	40	
85	Top Barkat Fresh House	Mohammad Barkat	Birauta, Pokhara	9846562368	1	25	
86	Thulabaha Fresh Junction		Rambazar-5, Pokhara	9856077142	8	100	
87	Tanhau Bandipur Fresh House	Ramkrishna Lamichhane	Nadipur, Pokhara	9846572504	2	36	
88	Top in Town Fresh House	Hari Kumar Shrestha	Rambajar, Pokhara	9856025252	1	18	
89	Unique Meat Zone	Bharat Subedi	Chhorepatan, Pokhara	9805841818	1	30	
90	Uttam Fresh House	Uttam Poudel	Birauta, Pokhara		1	20	

1.2 DLSU, Butwal Cluster

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
1	Aman Masu Pasal	Ajhar Kureisi	Siddarth Municipality, B.P Path, Rupandehi	9807466023	3	45	
2	Ajam Masu Pasal	Mohammad Ajim Kureisi	Siddarth Municipality-8, Annapurna Tole, Rupandehi	9847282786	4	60	
3	Alam Masu Pasal	Mankaji Sonar	Siddarth Municipality-8, Narayanpath, Rupandehi	9804442206	3	45	
4	Alam Masu Pasal	Muri Alam Dhuniya	Tillottama-15, Kotihawa, Rupandehi	9806906465	2	23	
5	Asarfiya Masu Pasal	Samsol Hoda Bhat	Tillottama-7, Bhalbari, Rupandehi	9811490477	2	16	
6	Arman Masu Pasal	Arman Singh	Butwal-11, Rupandehi	9806951617	2	30	
7	Akawal Masu Pasal	Chithar Akawal	Butwal-6, Rupandehi	9857025474	3	45	
8	Anwar Masu Pasal	Anuwar Husen	Butwal-8, Rupandehi		3	45	
9	Anjila Fresh House		Chatrakot RM, Gulmi				
10	Adhikhola Fresh House	Rishi Ram Rai Bhat	Tilottama-3, Rupandehi	9844769641	5	75	
11	Anjan Masu Pasal	Ramjan Kureisi	Tillotama, Rupandehi	9847568256	2	25	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
12	Akbar Masu Pasa	Mustakim Teli	Siddartha Municipality, Rupandehi	9807533911	3	40	
13	A-One Masu Pasa	Ajj Kureisi	Siddartha Municipality-3, Parvatpath, Rupandehi	9804484241	3	40	
14	Bhairav Fresh House	Milan Rana	Tillottama-2, Devkotapath, Rupandehi	9812989955	2	30	
15	Bikash Meat Shop	Jit Bahadur Dangi	Butwal-15, Rupandehi	9847162375	2	30	
16	Belbase Masu Pasa	Hemlal Belbase	Butwal-9, Rupandehi	9847467052	3	45	
17	Bablu Kureisi Masu Pasa	Bablu Kureisi	Siddartha Municipality-1, Belhaiya, Rupandehi	9821459617	4	60	
18	Bhola Kureisi Masu Pasa	Sarif Kureisi	Siddartha Municipality-6, Belhaiya, Rupandehi	9807450383	3	38	
19	Bhusal Masu Pasa		Sandikharka Na. Pa. - 2, Arghakanchi				
20	Basnet Meat Shop		Chandrakot RM, Tarung, Gulmi				
21	Bhusal Masu Pasa	Raju Neupane	Butwal-11, Rupandehi		2	30	
22	Deurali Fresh House	Churamani Ghimire	Sainamina-6, Rupandehi	9847090142	2	30	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
23	Darsan Meat Shop	Prakash Belbase	Devdaha-7, Rupandehi	9840391025	2	30	
24	Gaire Masu Pasal	Yam Pd Gaire	Tillotama-15, Patthardada, Rupandehi	9847077673	1	15	
25	Gaire Masu Pasal	Giri Raj Gaire	Tillotama-5, Nayamill, Rupandehi	9847267894	3	45	
26	Gaire Masu Pasal	Min Pd Gaire	Butwal-11, Rupandehi	9857033535	4	60	
27	Guddu Masu Pasal	Guddu Husen	Butwal-12, Rupandehi	9857038301	4	60	
28	Gulmeli Charpala Masu pasal	Uday Bdr Khadka	Butwal-11, Rupandehi		2	30	
29	Hafijulla Masu Pasal	Hafijullah Kureisi	Siddartha Municipality-1, Belhaiya, Rupandehi	9821443527	3	36	
30	Jawed Masu Pasal	Jawed Kuresi	Butwal-7, Rupandehi	9806951786	2	30	
31	Kalam Masu Pasal	Iftihar Musalman	Siddarth Municipality, Rupandehi		2	28	
32	Kunju Samjhana Masu Pasal	Sai Mohommad Vat	Sainamaina-3, Rupandehi	9807410050	3	36	
33	Kuresi Masu Pasal	Masud Alam	Butwal-9, Rupandehi	9857036386	5	75	
34	Lovely Star Fresh House	Prem Bdr. Sinjali	Sandikharka Na. Pa. - 1, Arghakanchi	9803329932			

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
35	L.P Meat Shop	Purna Bdr. Sunar	Sandikharka Na. Pa. - 1, Arghakanchi	9857061467			
36	Laxmi Fresh House		Sandikharka Na. Pa. - 2, Arghakanchi				
37	Lovely Fresh House		Sandikharka Na. Pa. - 2, Arghakanchi				
38	Khan Masu Pasal	Kallu Khan	Tillottama, Rupandehi		2	30	
39	Kureisi Masu Pasal	Oman Kuraisi	Butwal-10, Rupandehi	9806959617	2	30	
40	Lallan Masu Pasal	Lallan Sah	Siddarth Municipality-5, Haatbazar, Rupandehi	9804489606	2	20	
41	Murtaja Pathan Masu Pasal	Murtaja Pathan	Siddartha Municipality, Rupandehi	9804489939	2	30	
42	Maila Masu Pasal	Nahim Kureshi	Butwal-9, Rupandehi	9847044693	3	35	
43	Maila Masu Pasal	Ashish Bhandari	Butwal-9, Rupandehi	9817514500	4	60	
44	Mallu Khan Masu Pasal	Mallu Khan	Tillottama, Rupandehi	9807543537	2	30	
45	Manita Masu Pasal	Kalu Pd. Tharu	Sainamaina-2, Rupandehi	9811543015	1	12	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
46	New Dajuvai Meat Shop	Dilliram Aryal	Butwal-17, Rupandehi	9819409592	2	30	
47	New Super Masu Pasa	Jakir Hossain	Siddarth Municipality-7, Janapath, Rupandehi	9847137927	4	48	
48	Namaste Pahadi Masu Pasa	Bed Pd Kafle	Butwal-11, Rupandehi	9857070228	3	45	
49	Nimesh Masu Pasa	Chandra Dangol	Butwal-9, Rupandehi	9847026096	3	45	
50	New Kureisi Masu Pasa	Nirudin Kureshi	Butwal-6, Rupandehi	9807516045	4	60	
51	New Palpali Masu Pasa	Man Prasad Shrestha	Butwal-11, Rupandehi	9857038462	2	30	
52	New Mahadi Masu Pasa	Koil Bhat	Butwal-7, Rupandehi	9857028150	5	75	
53	New Redam Masu Pasa	Rajesh Rakas	Butwal-9, Rupandehi	9857039456	2	30	
54	New Palpali Ghimire Masu Pasa	Jiblan Ghimire	Devdaha-8, Rupandehi		2	30	
55	New Sami Masu Pasa	Asarfiya Di Vat	Devdaha-9, Rupandehi	9810311729	2	32	
56	New Super Samir Masu Pasa	Firoj Mohommad Vat	Devdaha-6, Khairani, Rupandehi	9807561329	2	30	
57	New Gulmeli Subedi Masu Pasa	Dil Bdr Chettri	Devdaha-6, Khairani, Rupandehi	9817018510	2	30	
58	Nigami Masu Pasa	Salhudin Fakir	Tillotama, Rupandehi	9806915266	3	45	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
59	Pathan Masu Pasa	Murtaja Pathan	Siddarth Municipality, Rupandehi	9804489939	5	70	
60	Pandey Masu Pasa	Bhesraj Gaire	Tillottama-20, Kotihawa, Rupandehi	9867459977	2	28	
61	Pandey Masu Pasa	Balaram Pandey	Tillottama-6, Rupandehi	9867759773	2	30	
62	Palpali Bhairav Masu Pasa	Kamal Neupane	Butwal-7, Rupandehi	9847337513	2	30	
63	Palpali Roshan Meat Shop	Raj	Butwal, Yougikuti, Rupandehi	9860738655	2	30	
64	Palpali Masu Pasa	Sita Khatri	Butwal-3, Rupandehi		2	30	
65	Pokhreli Masu Pasa	Bijaya Pokhrel	Sainamaina-1, Rupandehi	9803266568	3	45	
66	Resunga Meat Shop	Tikaram Pandey	Devdaha-7, Rupandehi	9844747986	2	30	
67	Raymajhi Masu Pasa	Lanka Bdr Raymajhi	Tillottama-5, Rupandehi	9847196631	2	30	
68	Renuka Fresh House	Bal Bdr Sunar	Devdaha-6, Khairani, Rupandehi	9807522219	4	65	
69	Samsuddin Kuresi Masu Pasa	Samsuddin Kuresi	Siddarth Municipality-8, Narayanpath, Rupandehi	9807436786	3	45	
70	Samir Masu Pasa	Ankirun Sah	Tillottama-20, Kotihawa, Rupandehi	9814448095	2	25	

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
71	Super Quality Meat Processing	Krishna Pd Paudel	Butwal-13, Rupandehi	9857020106	4	60	
72	Supa Deurali Masu Pasal	Prakash Thapa	Butwal-8, Rupandehi	9867222442	2	30	
73	Sholti Masu Pasal	Sunita Thapa	Butwal-4, Rupandehi	9847352897	4	60	
74	Sapkota Masu Pasal	Deuti Pd Sapakota	Butwal-13, Rupandehi	9857057758	3	36	
75	Subedi Masu Pasal	Motilal Subedi	Butwal-12, Rupandehi	9857036721	5	75	
76	Syanjali Masu Pasal	Ram Bdr Thapa Chhetri	Butwal-3, Rupandehi	9847951113	2	30	
77	Sajha Meat Shop	Dolraj Bhattra	Butwal-3, Rupandehi	9847467056	2	30	
78	Satyabati Masu Pasal	Jiban Bhandari	Butwal-13, Rupandehi	9844703050	2	30	
79	Shree Rajkumar Fresh House	Baburam Shahi	Butwal-11, Rupandehi		2	30	
80	Salman Khan Masu Pasal	Taiyab Vat	Sainamaina, Rupandehi	9847033928	2	25	
81	Sarbare Alam Masu Pasal	Samiullah Musalman	Siddartha Municipality, Rupandehi	9800750988	3	42	
82	Sansad Masu Pasal	Samsad Kureisi	Siddartha Municipality-1, Belhaiya, Rupandehi	9800735961	3	46	
83	Sonu Masu Pasal	Sonu Musalman	Siddartha Municipality-13, Haatbazaar, Rupandehi	9805403853	3	38	
84	Sushila Fresh Hous	Sanjay Teli	Sandikharka Municipality-1, Arghakanchi	9844780726			

S.N	Name of Business	Name of proprietor	Address	Phone number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
85	Thanu Meat Shop	Thanu Magar	Butwal-10, Rupandehi	9867156013	2	30	
86	Tahir Masu Pasal	Tahir Husen	Butwal-8, Rupandehi		3	45	
87	Taj Meat Shop	Sanju Kuresi	Siddarth Municipality-3, Haatbazar, Rupandehi	9816498786	5	80	
88	Tahir Masu Pasal	Taieb Husen	Butwal-7, Rupandehi	9847032295	3	45	
89	Unique Munna Kuresi	Sajita Kureisi	Devdaha-6, Khaireni, Rupandehi	9120228107	2	30	
90	Variety Masu Pasal	Dal Bdr Thapa	Devdaha, Rupandehi	9807532319	2	25	
91	Warsi Masu Pasal	Ganga Devi Adhikari	Butwal-5, Rupandehi		2	30	
92	Warsi Masu Pasal	Warsi Musalman	Tillottama-3, Sankarnagar, Rupandehi	9807557056	2	30	
93	Wasim and Taslim Masu Pasal	Rasid Kuresi	Siddarth Municipality, Bhairahawa, Rupandehi	9804484241	3	50	

1.3 DLSU Biratnagar Cluster

SN	Name of Business	Name of proprietor	Address	Phone Number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
1	A/C Fresh House	Aftab Kureshi	Gudribajar, Biratnagar, Morang	9804304950	3	66	
2	Akbar Fresh House	Mohamad Akbar	Bhatti Mod, Morang	9814364158	2	44	
3	Binda Fresh House	Shyam Thapa	Bargachhi-3, Morang	9800927884	2	40	
4	Bashir Fresh House	Mahamad Basir	Bhatti Mod, Morang		2	36	
5	Baniya Fresh House	Mahesh Baniya	Sombare, Biratnagar, Morang	9805380078	1	20	
6	Bishwo Meat Pasal	Bishwo Mukhiya	Shanti Chock, Biratnagar	9804318027	2	44	
7	Bismilla Fresh House	Mohamad Riyaj Ansari	Bhatti Mod, Morang	9816380845	3	66	
8	Chaudhary Meat Shop	Manoj Chaudhary	Kanchanbadi-4, Morang	9804091409	6	132	
9	Chaudhary Meat Center	Krishna Kumar Majhi/ Chaudhary	Kanchanbadi-4, Morang	9814304382	5	110	
10	Chhatra Meat Shop	Chhatra Bahadur Ale Magar	Bijuli Office area, Biratnagar, Morang	9812392003	1	22	

SN	Name of Business	Name of proprietor	Address	Phone Number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
11	Chhapkaiya Meat Shop	Bikram Khadka	Buspark, Biratnagar, Morang	9815371827	4	80	
12	D. Freind Fresh House	Krishna Magar	Bargachhi-4, Morang	9812392003	2	40	
13	Fast & Fresh Meat Shop	Raj Khadka	Pokhariya, Morang	9849514364	1	20	
14	Firoj Meat Pasal	Mahamad Firoj	Buspark, Biratnagar, Morang	9811361043	6	132	
15	Gaunle Meat Center	Mohomad Alam	Bargachhi-4, Morang	9810438045	2	44	
16	Gafar Meat Center	Mahamad Mehendi Husen	Buspark, Biratnagar, Morang	9800997484	5	110	
17.	Gaule Meat Center	Bikram Khadka	Hat Khola, Morang	9800980053	4	88	
18	Husen Fresh House	Nur Ali Husen	Gudribajar, Biratnagar, Morang	9814361132	3	60	
19	Hamro Meat shop	Durga, Praksh, Surya	Neuro Hospital Chowk, Biratnagar, Morang	9842049092, 9843206913	2	44	
20	Harun Fresh House	Harun Kureshi	Gudribajar, Biratnagar, Morang	9804376876	4	88	
21	Isaral Fresh House	Mahamad Isaral	Gudribajar, Biratnagar, Morang	N/A	2	44	

SN	Name of Business	Name of proprietor	Address	Phone Number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
22	Jakir Meat House	Firoj Shekh	Tinpaini, Biratnagar, Morang	9802744846	3	66	
23	Kureshi Fresh House	Ibrahul Kureshi	Gudribajar, Biratnagar, Morang	N/A	3	66	
24	Kanchan Fresh House	Puran Tabadar	Kanchanbadi-4, Morang	9804323372/ 9807321988	4	80	
25	Kariya Meat Shop	Mohomad Jabed	Buspark, Biratnagar, Morang	9852031376	5	110	
26	Karki Fresh House	Bikaram Karki	Bijuli Office area, Biratnagar, Morang	9800980053	3	60	
27	Khadka Fresh House	Dhana Maya Khadka	Bijuli Office area, Biratnagar, Morang	9842331455	3	60	
28	Mohomad Meat Shop	Mohomad Karmodin	Radha Krishna Chock, Biratnagar, Morang	9805383605	2	44	
29	Mohammad Fresh House	Mahamad Eastak	Bhatti Mod, Morang		2	44	
30	Malik Fresh House	Mukhtar Kuresi	Prashasan Area, Morang	9804327672	3	66	
31	Mala Meat Center	Anil Chaudhary	Bargachhi-3, Morang	9804332734	2	44	
32	New Nepal Meat Center	Kedar Nepal	Bargachhi-3, Morang	9842227322	2	44	

SN	Name of Business	Name of proprietor	Address	Phone Number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
33	New A/C Fresh House	Sheru Kureshi	Gudribajar, Biratnagar, Morang	9810532372	3	60	
34	Nepal Fresh House	Kedar Nepal	Bargachhi-3, Morang	9842227322	4	80	
35	New Moon Fresh House	San Waj	Bhatti Mod, Morang	9852037470	4	88	
36	Nabi Meat House	Mohomad Akhtar	Tinpaini, Biratnagar, Morang	981135814	3	66	
37	P.K. Suppliers	Mohomad Chand	Buspark, Biratnagar, Morang	9812301470	4	88	
38	Rahman Fresh House	Rahaman Kureshi	Gudribajar, Biratnagar, Morang	N/A	2	44	
39	Riyaj Fresh House	Mohomad Riyaj	Bhatti Mod, Morang	9814376214	2	44	
40	Shorab Fresh House	Soharab Kureshi	Gudribajar, Biratnagar, Morang	N/A	2	44	
41	Sadam Kures Masu Pasal	Ed Mohamad Kureshi	Gudribajar, Biratnagar, Morang	9804352857	3	66	
42	Samsher Kureshi Fresh House	Samsher Kureshi	Gudribajar, Biratnagar, Morang	9804081086	3	66	

SN	Name of Business	Name of proprietor	Address	Phone Number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
43	Shrestha Meat Pasal	Ramesh Shrestha	Gudribajar, Biratnagar, Morang	9829329632	3	66	
44	Star Meat Center	Mohomad Nijam	Hat Khola, Morang	9811378295	3	66	
45	Samsul Fresh House	Samsul Hak	Hat Khola, Morang	9842043493	4	88	
46	Sunil Meat House	Sunil Shrestha	Pichara, Morang	9807035896	3	66	
47	The Meat Shop	Kailash Bhattarai	Tinpaini, Biratnagar, Morang	9812373533	3	66	
48	Thapa Meat Center	Bidur Thapa	Itahari, Sunsari	9842178406	5	100	
49	Gaunle Meat Shop	Dam Psd. Shrestha	Itahari, Sunsari	9842058162	7	140	
50	Pokhrel Meat Shop	Nabraj Pokhrel	Itahari, Sunsari	9852048680	5	100	
51	Thapa Fresh House	Ram Bahadur Thapa	Itahari, Sunsari	9804361532	4	80	
52	Hussain Fresh House	Salim Hussain	Tarahara, Sunsari	9805378906	7	140	

1.4 DLSU Hetauda Cluster

SN	Name of Business	Name of proprietor	Address	Phone Number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
1	Alpha house		New Baneswor Kathmandu	01-4780134			
2	Adhunik Meat Products		Nayabazar, Kathmandu			75	
3	Bishwaraj		Gairigau, Tinkune, Kathmandu	9851119372			
4	Capital Meat Pvt. Ltd		Kalanki, Kathmandu	9808726273			
5	Eleen Food products (P) Ltd		Bijeswari, Kathmandu				
6	Everest Food Ltd.		Hetauda			1100	
7	Frozen Meat & Food co. Pvt. Ltd		Sitapaila, Kathmandu	01-4279666			
8	Hygienic Meat Centre Pvt. Ltd.		Mandikhatar, Kathmandu	9841932944			
9	Kathmandu Meat Mart		Kathmandu	01-4386145			
10	Losa Food product (P) Ltd		Tahachal, Kathmandu	01-424046		125	
11	Masu Pasal Pvt. Ltd.		New baneshwor, Kathmandu	01-4493553			

SN	Name of Business	Name of proprietor	Address	Phone Number	Number of goat slaughtered per day	Quantity of Goat Meat sold per day (Kg)	Remarks
12	Meat Co Food Nepal Pvt. Ltd		New Baneswor Kathmandu	01-4478393		125	
13	Nepal sausage company		Kathmandu			150	
14	Nina & Hager Meat		Jawalakhel, Kathmandu	01-5522929			
15	Neupane Meat Shop		Koteshwor, Kathmandu	9841355213			
16	Prasuma's Delicatessen Pvt. Ltd		Naikap, Kathmandu	01-4312035		450	
17	Ram Krishna Meat Shop		Balaju, Kathmandu	01-4357126			
18	Ratna Livestock Farms (P) Ltd		Nayabazar, Kathmandu			500	
19	Sg International		Kathmandu	01-4150002			
20	Tangkeswor Meat Shop		Kalimati, Kathmandu	9849003336			
21	United Meat Mart		Lalitpur	01-5261117			
22	Urban Food		Thankot, Kathmandu	01-2235610			

Annex 2: List of Goat Haat Bazaars in Project Districts

S.N	Name of Haat Bazar	Address	Operated by	Day of operation of Bazar	Average Number of live goats sold	Remarks
1	Bhadrapur Goru Bazar	Bhadrapur-7, Jhapa	Local Government	Saturday & Wednesday	60	
2	Banyani Bazar	Banyani-4, Jhapa	Local Government	Monday & Friday	60	
3	Dhulabari Pashu Bazar	Mechninagar Municipality, Jhapa	Local Government	Friday & Monday	300	
4	Sanischare Khasi Bazar	Arjundhara Municipality, Jhapa	Local Government	Saturday	500	
5	Bahundangi Bazar	Mechninagar Municipality, Jhapa	Local Government	Wednesday	75	
6	Surunga Pashu Haat	Kankai Municipality, Jhapa	Local Government	Saturday and Thursday	150	
7	Sombare Pashu Haat	Belbari, Morang	Local Government	Monday	110	
8	Madhumalla Haat	Madhumalla, Morang	Local Government	Monday	140	
9	Katahari Haat	Katahari-2, Morang	Local Government	Wednesday & Saturday	130	
10	Duhabi Pashu Haat	Duhabi, Sunsari	Local Government	Tuesday	180	
11	Inaruwa Haat	Inaruwa, Sunsari	Local Government	Monday	525	
12	Dharan Krishi Haat	Dharan-13, Sunsari	Local Government	Friday & Saturday	1000	
13	Mahendranagar Haat	Mahendranagar-4, Sunsari	Local Government	Saturday		

S.N	Name of Haat Bazar	Address	Operated by	Day of operation of Bazar	Average Number of live goats sold	Remarks
14	Kashi Bakhra Haat Bazar	Golbazar-6, Siraha	Local Government			
15	Chaubra Bazar	Chandralalpur-2, Siraha	Local Government			
16	Kashi Bakhra Haat Bazar	Lahan-5, Siraha	Local Government			
17	Boka Bakhra Haat Bazar	Fulbariya-8, Siraha	Local Government			
18	Rajbiraj Bakhra Bazar	Rajbiraj-1, Saptari	Local Government			
19	Mauli Haat	Mauli, Saptari	Local Government			
20	Kanchanpur Haat	Kanchanpur, Saptari	Local Government			
21	Sakhua Pashu Haat Bazar	Mahendranagar-2, Dhanusa	Local Government	Tuesday & Saturday		
22	Khasi Bazar	Hetuda-10, Makwanpur	Local Government			
23	Bakhra sankalan kendra	Naamtar, Makwanpur	Local Government			
24	Kalanki Khasi Bazar	Balkhu, Kathmandu	Local Government	Sunday & Thursday	1000-2000	
25	Hamro Livestock Bazar	Bijuli Bazar, New Baneshwor	Local Government			
26	Tukucha Khasi Bazar	Tukucha, Kathmandu	Local Government			
27	Khasi Chyangra Haat Bazar	Simpani Bagar, Pokhara, Kaski	Local Government	Everyday		
28	Khasi Bakhra Kharid Bikri Kendra	Pokhara-14, Kadam Marg, Kaski	Local Government and committee	Everyday	150	

S.N	Name of Haat Bazar	Address	Operated by	Day of operation of Bazar	Average Number of live goats sold	Remarks
29	Haraya Pashu Haat Bazar	Rudrapur-7, Rupandehi	Local Government			
30	Sahad Baniya Pashu Bazar	Rupandehi	Local Government			
31	Bishau Bagaiccha Pashu Haat Bazar	Bahadurgunj, Kapilbastu	Local Government			
32	Thapuwa Haat Bazar	Gulariya-10, Bardiya	Local Government			
33	Manglabare Haat Bazar	Manglabare, Illam	Local Government	Wednesday		
34	Danabari Pashu Haat Bazar	Danabari, Illam	Local Government	Friday		
35	Dhankuta Haat Bazar	Dhankuta	Local Government	Thursday		
36	Hile Haat Bazar	Hile, Dhankuta	Local Government	Thursday		
37	Sidhuwa Haat Bazar	Sidhuwa, Dhankuta	Local Government	Wednesday		

Annex 3: List of Live Goat Traders

S.N.	Name of Trader	Base District	Contact Number	Monthly transaction (goats/month)	Remarks
1	Arjun Shrestha	Tanahun	9856033533	150-200	
2	Ashok Malla	Kapilvastu	9811402813	200-250	
3	Aviral Moktan	Tukuchha, Kathmandu	9808195924		
4	Amar Rana Magar	Dhangadi, Kailali	9848493390	500-700	
5	Anabarul Suppliers	Kalanki, Kathmandu	9851011903		
6	Amaleswor Suppliers	Kalanki, Kathmandu			
7	Asish Suppliers	Kalanki, Kathmandu	9841877808		
8	Aamil Suppliers	Kalanki, Kathmandu	9858025043		
9	ASL Suppliers	Kalanki, Kathmandu	9841341188		
10	Abhiral Krishi and Pashu Farm Pvt. Ltd (Badri Psd. Adhikari)	Kathmandu, Bagmati Province	9845830221		
11	Binod Gaire	Arghakhanchi	9863291016	300	
12	Bahudashya Krishi Farm Pvt.Ltd (krishna Psd Upadhaya)	Surkhet	9748502220		
13	Baikuntha Parajuli, Chaupaya Sangh	Kathmandu	9841706591		
14	Bhandari Suppliers (Krishana Bhandari)	Tukuchha, Kathmandu	9841469576		
15	Bhimsen suppliers (Karuna Thapa)	Kalanki, Kathmandu	9803669552		
16	Bishnu Kumar Shrestha	Pokhara, Kaski	9808269117	150	

S.N.	Name of Trader	Base District	Contact Number	Monthly transaction (goats/month)	Remarks
17	Bijay chaulane	Bardiya	9864686344		
18	Binod Oli	Surkhet	9863153017	300-500	
19	Bhim Bahadur Thapa	Sainamaina, Rupandehi	9817553651	250-300	
20	Bhoj Basnet	Tukuchha, Kathmandu	9860667413		
21	Chaupaya Kharid (Yubraj Parajuli)	Tukuchha, Kathmandu	9851229845/ 9841221888	4000	
22	Chand Suppliers	Kalanki, Kathmandu	9803142731		
23	Gyan Bahadur Shrestha	Palpa	9856025922	200-250	
24	Ganga Bahadur Bhandari	Pokhara, Kaski	9856027777	900	
25	Govinda Tiwari	Pokhara, Kaski	9856012462	500-1000	
26	High Kisan Agrotech Pvt. Ltd (Rajendra Adhikari)	Pokhara, Kaski	9856056222		
27	High Kisan Agrotech Pvt. Ltd (Surya Prasad Regmi)	Surkhet	9857060337		
28	High Kisan Agrotech Pvt. Ltd (Tej Psd Pokhrel)	Morang	9851051307		
29	High Kisan Agrotech Pvt. Ltd (Dipendra Acharaya)	Province 2	9803350873/9841726554		
30	Goma P Suppliers	Kalanki, Kathmandu	9849664081		

S.N.	Name of Trader	Base District	Contact Number	Monthly transaction (goats/month)	Remarks
31	Gagan Bahadur Rana Magar	Dhangadi, kailali	9848579802	1000	
32	Hiranya Karki	Tukuchha, Kathmandu			
33	Hari Sarki	Tukuchha, Kathmandu	9841440345	1200	
34	Hari Twanabasu	Tukuchha, Kathmandu	9808633001		
35	Hom Bahadur K.C	Dang	9856034827	1200	
36	Janabhawana Suppliers (Giriraj)	Tukuchha, Kathmandu		1100	
37	Jayanti Devi Suppliers (Dinesh Bastoa)	Tukuchha, Kathmandu	9803927707	1200	
38	Jivan Khatiwada	Kalanki, Kathmandu	9851187587		
39	Jun Kumar Shrestha	Tanahun	9846028027	900	
40	Krishna Kumar Shrestha	Tanahun	9856034085	60-100	
41	Khatri Suppliers (Chet Bahadur Khatri)	Tukuchha, Kathmandu		1100	
42	Kalika DarshanTraders	Kalanki, Kathmandu	9818311591		
43	Kunwar Suppliers (Balaram Kunwar)	Tukuchha, Kathmandu	9851070908	1300	
44	K R Suppliers	Kalanki, Kathmandu	9841236826		
45	Kalpana Suppliers (Kalpana Lama)	Tukuchha, Kathmandu	9843377699		
46	Kumar Trade Link	Kalanki, Kathmandu	9851001514		
47	Kathmandu Multi Agro Pvt. Ltd (Madhav Karki)	Kathmandu	9851096657s		

S.N.	Name of Trader	Base District	Contact Number	Monthly transaction (goats/month)	Remarks
48	Lavakusa Suppliers (Krishna Khadgi)	Tukuchha, Kathmandu	984153043	1500	
49	Manilal Shrestha	Tanahun	9846000858	100	
50	Mahesh Dahal	Pokhara, Kaski	9848262540	60-100	
51	Man Bahadur Budha Magar	Dhangadi, Kailali	9848213242	600	
52	Min Bahadur Shrestha	Parasi	9846033195	350	
53	Madan Khadka	Bardiya	9856038556	1000	
54	Min Bahadur Bhandari	Pokhara, Kaski	9856025702	350	
55	Nury Suppliers	Kalanki, Kathmandu	9851075301		
56	Namuna Boer Farm (Bhuwan Phuyal)	Illam	9862644474		
57	Nafis Ahmed Suppliers	Kalanki, Kathmandu	9851006486		
58	New Anamol Suppliers	Kalanki, Kathmandu	9841338458		
59	New Sushmita Suppliers	Kalanki, Kathmandu	9803766972		
60	Naru Samba Suppliers	Kalanki, Kathmandu	9841524875		
61	Pappu	Banke	9858024250		
62	Prem Khatri	Bardiya	9863152353		
63	Ram S Suppliers	Kalanki, Kathmandu	9841284706		
64	Ranak Suppliers	Kalanki, Kathmandu			
65	Ramila Suppliers	Kalanki, Kathmandu	9843271793		

S.N.	Name of Trader	Base District	Contact Number	Monthly transaction (goats/month)	Remarks
66	Rafik Suppliers	Kalanki, Kathmandu			
67	Ram Kumar Shrestha	Tanahun	9856026496	150	
68	Ram Suppliers (Ram Karki)	Tukuchha, Kathmandu	9841800644		
69	Rama Trade Link	Kalanki, Kathmandu	9841578857		
70	Ram Prasad Shrestha	Pokhara, Kaski	9846033525	150	
71	Rudra Suppliers	Kalanki, Kathmandu	9849532671		
72	Rudra Bahadur Oli	Surkhet	9848050291	400-600	
73	Ramesh Kumar Shrestha	Pokhara, Kaski	9846226454	250	
74	Rajendra Shrestha	Pokhara, Kaski	9856027663	550	
75	Sabita Suppliers	Kalanki, Kathmandu	9808655417		
76	Sudurpaschim Krishi tatha Pashu Bikash Farm Pvt. Ltd (Min Pd Joshi)	Sudurpaschim Province	9848497509		
77	Sagar Khadgi	Tukuccha, Kathmandu	9841308836		
78	Sahitam Farm (Kumar Tamang)	Teemal, Kavre	9813886377		
79	Santosh Bhandari	Pokhara, Kaski	9856033827	450	
80	Sushil Bhandari	Pokhara, Kaski	9856038561	400	
81	Suresh Rana	Pokhara, Kaski	9846617930	450	
82	Shrikanta Chapagain	Pokhara, Kaski	9856046906	150	

S.N.	Name of Trader	Base District	Contact Number	Monthly transaction (goats/month)	Remarks
83	Sitaram K.C	Dang	9857820227	550	
84	Santosh Thapa	Butawal, Rupandehi	9857005923	100-200	
85	Susanta suppliers (Santosh Khatri)	Tukuchha, Kathmandu	9851086846	1300	
86	Sayan Suppliers (Hariyana Karki)	Tukuchha, Kathmandu	9817684548	1500	
87	Sahila Suppliers (Sahila Tamang)	Tukuchha, Kathmandu	9741098082		
88	Santosh Tiwari	Tukuchha, Kathmandu	9851112187		
89	Shaktidevi Traders	Kalanki, Kathmandu	9851204588		
90	Suvindra Suppliers (Suvindra Khadgi)	Tukuchha, Kathmandu	9851058154		
91	Suvindra Suppliers (Laxmi B Shrestha)	Tukuccha, Kathmandu	9851057339		
92	Tilak Adhikari	Tukuchha, Kathmandu	9856040716		
93	Tilak Kumar Shrestha	Kaski	9846033526	300	
94	Tek Bahadur Oli	Surkhet	9848252548	300-500	
95	Uttam Khadgi	Tukuchha, Kathmandu	9851057867	1500	
96	Yash Khan (Aama Traders)	Biratnagar, Morang			
97	Yasoda suppliers (Deepak Thapa)	Kalanki, Kathmandu	9851077155	2500	